



**Cradle to Career
Operations Team Meeting Minutes**

April 26, 2018

8:30 a.m. – 10:00 a.m.

490 Mendocino Ave, Santa Rosa - Manzanita Room

Member Attendance:

Attendance	Name / Organization
X	Mike Kallhoff – Chair United Way of the Wine Country
X	Dan Blake – Vice Chair Sonoma County Office of Education
Absent	Kelly Bass Seibel Petaluma Health Center
Absent	Lisa Carreño 10,000 Degrees
X	Jason Carter Santa Rosa Violence Prevention Partnership – City of Santa Rosa
Absent	Dan Condrón Sonoma State University
Absent	Karin Demarest Community Foundation Sonoma County
X	Angie Dillon-Shore First 5 Sonoma County
X	Tina Dodson Santa Rosa Junior College
Absent	Susan Gilmore North Bay Children’s Center

Attendance	Name / Organization
X	Kathy Goodacre Career Technical Education Foundation
Absent	Anna Guzman Santa Rosa City Schools
X	Kellie Noe Sonoma County Human Services Department
X	Dana Pedersen Guerneville School District
X	Peter Rumble Santa Rosa Metro Chamber
Absent	Katrina Thurman Social Advocates for Youth
X	Jason Weiss* Boys & Girls Clubs of Central Sonoma County
Absent	Lisa Wittke Schaffner John Jordan Foundation

*Member arrived late

Welcome and Introductions

Mike Kallhoff called the meeting to order at 8:34 a.m.

Approve Agenda - This item was skipped because there was not a quorum at the time.

Approve Minutes - This item was postponed until there was a quorum.

New members Tina Dodson and Peter Rumble first introduced themselves to the group and then a round of introductions was conducted.

Announcements

Coalition 4 Kids Update, Angie Dillon-Shore: The larger coalition has not met since before the October fires. The subgroup has met regarding the early childhood ballot measure.

Health Action Leadership Team Update, Dan Blake: The Health Action Leadership Team has met twice so far. Meeting dates have been set for the second Thursday of each month from 3:30 p.m. to 5:00 p.m. May 10th is the next meeting. Bo Greaves has recently been selected as the Chair and Ramona Faith as Vice-Chair.

**Jason Weiss arrived at the meeting.*

The *Draft 2018-2019 Health Action Leadership Team Work Plan* was provided to the group. Dan went over the work plan:

- Activity 1 is to identify and support strategies for all of the Health Action Priority areas. In terms of Cradle to Career (C2C), that involves developing a dashboard that the Leadership Team can track related to their Action Plans. It will also involve integrating the work of the Health Action Chapters into their Action Plans.
- Activity 2 is to support strategies for improving community engagement across Health Action.
- Activity 3 is to support Health Action's financial sustainability using the Cardiovascular Disease work to pilot the wellness fund model.
- Activity 4 is to support Health Action operations and processes.

There is an upcoming Equity, Diversity and Inclusion Training on May 7-8 in Oakland. C2C Operation Team members have been invited. If anyone else would like to attend, please contact Beth Dadko, Beth.Dadko@sonoma-county.org .

Mike Kallhoff thanked Dan Blake for taking on the role of C2C representative at the Leadership Team.

Jason Weiss moved to approve the March 22 meeting minutes and it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent
Dan Blake	Aye
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Absent
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Aye
Susan Gilmore	Absent

Member Name	Vote
Kathy Goodacre	Aye
Anna Guzman	Absent
Mike Kallhoff	Aye
Kellie Noe	Aye
Dana Pedersen	Aye
Peter Rumble	Aye
Katrina Thurman	Absent
Jason Weiss	Aye
Lisa Wittke Schaffner	Absent

Awareness Building Among Partners

Mike Kallhoff shared the concern that C2C has fallen off peoples’ radars. The degree to which C2C can connect, educate and amplify depend on the awareness and influence of C2C. The C2C Steering Committee discussed C2C awareness building and confirmed that communications have been an ongoing struggle and that it was important to try to create greater awareness of their efforts. They felt that a helpful first step would be to document the accomplishments and impacts of C2C. The *Cradle to Career Accomplishments and Impacts – Draft* was provided to the group. Mike explained how he wanted to further refine the document and discuss next steps about how to best use this list to build increased awareness about C2C among partners and the community.

Kathy Goodacre reported out on the stakeholder interviews with the major educational leaders. The *Education Stakeholder Interviews* notes from Kathy and Dan Condrón were provided to the group. These interviews were part of Goal 3. Kathy went through the handout and highlighted the need for C2C to be more visible and communicate their impact. Kathy agreed that the list of accomplishments is a good place to start.

Kellie Noe explained how C2C has always had the challenge of communicating C2C's work and community impact. Kellie suggested an event or a convening as an opportunity to promote C2C and get the information out to the community. Kellie also offered the support of Upstream Investments and suggested revisiting progress indicators.

Dan Blake suggested using C2C's message of connecting, educating, and amplifying to explain C2C's purpose. C2C is an entity that could hold a neutral ground on education topics and possibly host educational forums for the community.

Mike Kallhoff requested that the members look over the list of C2C accomplishments and share any additions with Beth Dadko, Health Services.

Presentation: Road to the Early Achievement and Development of Youth (READY) 2017-18

Evaluation Data

Nisaa Kirtman, Human Services, presented on the findings of READY's latest evaluation report.

Highlights included:

- Participants of the Fall 2017 assessment of school readiness: 10 school districts, 31 schools, 88 kindergarten teachers, 1,647 kindergarten students and 1,080 parents
- Kindergarten Student Entrance Profile (KSEP)
- 2 out of 5 students entered kindergarten Ready to Go
- KSEP Results: 7% Immediate Follow-Up, 17% Monthly Monitoring, 34% Quarterly Monitoring, 42% Ready to Go
- Spanish-speaking students entering school Ready to Go increased by 6 percentage points
- 19% increase in the percentage of children attending an early learning program
- 1 in 4 Spanish-speaking (bilingual) parents are reading to their children 5 or more days a week
- Factors that Impact School Readiness: 85% of children attended an early learning program, 54% of parents read to their child 5 or more days a week

- Opportunities for Action: Parental Education, Special Needs, Early Learning Attendance, Reading at Home
- READY Data in Action: Classroom, school and district level reports, Customize data requests, Technical assistance, Develop resources based on data for districts
- Use of School Readiness Data: Set readiness goals for schools/districts, Share experiences and strategies that work, More Technical Assistance, analysis, and interpretations of data, Resources on how to use readiness data for planning and decision-making

For any READY questions, please contact Nisaa Kirtman nkirtman@schsd.org or Kellie Noe knoe@schsd.org .

Goal Area Work Time

Mike Kallhoff reminded the group to update their Goal Area Work Plans before the next meeting. There was not enough time for the goal area group to have a breakout session so the teams proceeded to provide updates.

Goal Area 1 update, Angie Dillon-Shore: The First 5 Commission meeting was on Monday which included a presentation from Metro Chamber. Talked about the expansion of the Worksite Held Employee English Learning (WHEEL) program and two employer-supported childcare programs. The Commission approved a 3-year contract to move that effort forward.

Goal Area 2 Update, Jason Weiss: The group had a follow-up meeting with Sonoma County Office of Education (SCOE) regarding the School Engagement Campaign (I-Attend) and Trauma-Informed approaches.

Goal Area 3 Update, Kathy Goodacre: The group has 3 other K12 districts that they are seeking to obtain stakeholder input from. Their big focus area is moving forward with college and career readiness and working with the taskforce. They currently have 25 people who signed up

for the taskforce back in March. The group will continue to add the C2C brand to this effort with SCOE and Career Technical Education (CTE) Foundation.

Conclusion

Mike Kallhoff requested for members to email Beth Dadko Beth.Dadko@sonoma-county.org any future agenda items.

Public comment – There was no public comment.

The next Cradle to Career Operations Team meeting will be on Thursday, May 24, 8:30 a.m. - 10:00 a.m. Alea Tantarelli, Health Services, will be back for this meeting. Mike Kallhoff thanked Beth Dadko for all her work while Alea was gone.

Adjourn – The meeting was adjourned at 9:58 a.m.