



Cradle to Career Operations Team Meeting Minutes

February 27, 2020

8:30 a.m. – 10:00 a.m.

1450 Neotomas Ave., Suite 200, Santa Rosa

Petaluma Conference Room

Members Present:

Chair, Kathy Goodacre - Career Technical Education Foundation

Lisa Carreño - United Way of the Wine Country

Jason Carter - Community Programs & Engagement, City of Santa Rosa

Susan Gilmore - North Bay Children's Center

Anna Guzman - Santa Rosa City Schools

Erin Hawkins - Hanna Institute

Lori Rhodes - Sonoma State University

Ananda Sweet - Santa Rosa Metro Chamber of Commerce

Maleese Warner - Santa Rosa Junior College

Jason Weiss - Boys & Girls Clubs of Central Sonoma County

Member Absent:

Dan Blake - Sonoma County Office of Education

Jeremy Decker - Cloverdale Unified School District

Karin Demarest - Community Foundation Sonoma County

Angie Dillon-Shore - First 5 Sonoma County

Troy Niday - Sonoma Media Investments

Kellie Noe - Sonoma County Human Services Department

Lisa Valente - Sonoma County Probation Department

Lisa Wittke Schaffner - John Jordan Foundation

1. Welcome and Check-in

Kathy Goodacre called the meeting to order at 8:37 a.m. and a round of introductions was conducted. Guadalupe (Lupe) Navarro, from Latino Services Providers, introduced herself and gave an overview of her background in education.

Action Item: Approve Agenda

Erin Hawkins moved to approve the agenda and Lisa Carreño seconded.

Aye: Lisa Carreño, Jason Carter, Susan Gilmore, Kathy Goodacre, Anna Guzman, Erin Hawkins, Lori Rhodes, Ananda Sweet, Maleese Warner, Jason Weiss. Absent: Dan Blake, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Troy Niday, Kellie Noe, Lisa Valente, Lisa Wittke Schaffner.

Action Item: Approve January Meeting Minutes

Susan Gilmore moved to approve the January meeting minutes and it was seconded.

Aye: Lisa Carreño, Jason Carter, Susan Gilmore, Kathy Goodacre, Anna Guzman, Erin Hawkins, Lori Rhodes, Ananda Sweet, Maleese Warner, Jason Weiss. Absent: Dan Blake, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Troy Niday, Kellie Noe, Lisa Valente, Lisa Wittke Schaffner.

2. Announcements & Updates

- Cradle to Career Membership: Kathy Goodacre explained that the Cradle to Career Advisory Group recommended moving forward with Lupe Navarro's membership and then requested a formal vote.

Action Item: Vote on Membership Application from Lupe Navarro, Executive Director of Latino Service Providers.

Lisa Carreño moved to approve Lupe Navarro's membership application and Anna Guzman seconded.

Aye: Lisa Carreño, Jason Carter, Susan Gilmore, Kathy Goodacre, Anna Guzman, Erin Hawkins, Lori Rhodes, Ananda Sweet, Maleese Warner, Jason Weiss. Absent: Dan Blake, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Troy Niday, Kellie Noe, Lisa Valente, Lisa Wittke Schaffner.

- Leadership 40 Presentation Debrief: Notes from the Cradle to Career Leadership 40 Presentation were provided to the group. Karin Demarest, Kellie Noe and Kathy Goodacre presented to Leadership 40 on February 7, 2020. The superintendents expressed significant interest in Cradle to Career. There is an opportunity to check-in on a regular basis with Leadership 40. Jeremy Decker can share more during the next meeting.
- Health Action: *Moving our Value into Action: Racial Equity 2020* Debrief and Next Steps: Alea Tantarelli, Health Services, provided an overview of the event. Cradle to Career members who attended provided feedback and reflections. There is an opportunity to have the facilitators, Carlos and Curtis, provide a few 90-minute coaching sessions to either advise on something Cradle to Career has going on or provide the group with a framework around cultural and community wealth as a lens for change. Alea Tantarelli will follow-up with Erin Hawkins, Lisa Carreño, Lupe Navarro and Anna Guzman for next steps.
- Equity in Education Initiative Update – Latino Family Educational Summit: The launch is on March 28, 2020 at Sonoma State University in collaboration with the Latinx sorority and fraternity on campus. Lisa Carreño shared that they received approval on Friday for a \$20,000 grant from the Hewlett Foundation fund that has been supporting Map One Sonoma. Over the next couple of months they plan on securing about \$100,000 of regional support to facilitate and incentivize participation. The goal is to have 100 allies attending the conference which will be in Spanish with English translation. Please register and join us!

- **Early-Adopter Cradle To Career Innovation Grant Proposal:** This came out of the California Economic Summit. The proposed grant opportunity is intended to encourage early adopters to measurably demonstrate the benefits of integrated “Cradle to Career” approaches, to serve as early pilots for a longitudinal data system, and to support eligible local or regional organizations in carrying out their plans to create and/or build upon a systems-level infrastructure that will significantly improve the educational and developmental outcomes of children, youth and workers in the target geographic area. Alea Tantarelli will email out more information to the group.
- **Advocacy Committee Letters:** Alea Tantarelli explained that Cradle to Career was sending letters to five elected officials - McGuire, Dodd, Levine, Aguiar-Curry and Wood. Signatures from the Cradle to Career Advocacy Team were collected.

3. StriveTogether Assessment Recommendations and Offerings

Cradle to Career is now a member of StriveTogether. StriveTogether is a network of 70plus community partnerships and works to ensure that every child succeeds from cradle to career, regardless of race, income or zip code. StriveTogether helps communities identify and scale what works. They provide coaching, connections and resources to help partnerships share data, align resources and shape policy.

Cradle to Career members then engaged in an exercise to explore StriveTogether’s recommendations and come up with specific action steps to address the recommendations. Feedback from the four groups/pillars included:

Group 1

Pillar 1, Shared Community Vision: Creating an environment where we are hearing and gaining participation from more diverse voices to create a more community-shared vision. Broadening membership of this group to include representation from business and tribal community, neighborhoods and parents.

Group 2

Pillar 2, Evidence-Based Decision Making: Looking at where our data is coming from and informing our dashboard, understanding how we are collecting that data and do we have the right data sources. We should advocate as a group for all districts to participate in student performance data reports (Student Clearinghouse). This is a great advocacy opportunity for Cradle to Career.

Group 3

Pillar 3, Collaborative Action: There are many organizations that do direct engagement around the county. We need to create a list with all organizations and give some thought about how to divide that list and target some of those groups specifically - attend those meetings, be part of the groups, develop relationship with that group for collaborative solutions to emerge. Erin Hawkins offered to engage her staff with this work. As a group, once we have this list, we need to decide how to truly commit. **Results-based accountability:** It would be great to have a workshop or conference around this term for those organizations who are unfamiliar with what this is and a deeper dive on systems integration for those that do. **System level indicators:** How many consistent touch points do our partners need to have in order to make that policy systems change? We were looking at ways of how to strengthen those touch points in our residents without over capacitating. **Regarding the equity in education work –** Are there districts within the county who are really well-positioned to do

some meaningful work around equity in education? Ex: Santa Rosa City School District. Are there others that could then come together to create real action plans on how that learning translates into systems change within their districts? Give them the opportunity to do that work together, learn together and put that into place.

Group 4

Pillar 4, Investment & Sustainability: Opportunity for Cradle to Career to reach out to other similar groups in the state that are doing Cradle to Career work. Figure out how they are engaging communities. Challenges around not having a stand-alone organization be the organization that is Cradle to Career. Challenges around being part of the county and how much Cradle to Career can advocate. Cradle to Career's backbone and the struggle of having a solid backbone with funding. This is an important discussion to have.

4. Supporting Cradle to Career Goals

Members were encouraged to reach out to Alea if they were interested in further information on the 2020 Event Offerings from SriveTogether.

5. Conclusion and Check-out

Cradle to Career thanked Kathy Goodacre for her leadership as the Cradle to Career chair.

There was no public comment.

The next Cradle to Career meeting date is on March 26, 2020.

Kathy Goodacre adjourned the meeting at 10:05 a.m.