



## Cradle to Career Operations Team Meeting Minutes

October 28, 2021

8:30 a.m. – 10:00 a.m.

**Virtual Meeting: Join Zoom Webinar**

<https://zoom.us/j/92799257140?pwd=RHhEK3oyNjhRdFBKUDV2aGVWNYtGQT09>

Telephone: 1 669 900 6833

Passcode: 363446 Webinar ID: 927 9925 7140

### **Members Present:**

Chair, Karin Demarest - Community Foundation Sonoma County  
Dan Blake - Sonoma County Office of Education  
Katrin Ciaffa - 10,000 Degrees  
Kathy Goodacre - Career Technical Education Foundation  
Erin Hawkins - Hanna Institute  
Maleese Warner - Santa Rosa Junior College  
Lisa Wittke Schaffner - John Jordan Foundation  
Jeremy Decker - Cloverdale Unified School District  
Susan Gilmore - North Bay Children's Center  
Guadalupe Navarro - Latino Service Providers  
Angie Dillon-Shore - First 5 Sonoma County  
Kellie Noe - Sonoma County Human Services Department

### **Member Absent:**

Jason Weiss - Boys & Girls Clubs of Central Sonoma County  
Jeremy Decker - Windsor Unified School District  
Troy Niday - Sonoma Media Investments  
Montserrat Archila - Providence Community Health Investments  
Ananda Sweet - Santa Rosa Metro Chamber of Commerce

### **1. Welcome and Check-in**

Karin Demarest called the meeting to order at 8:33 a.m.

Action Item: Approve Agenda

*Guadalupe Navarro moved to approve the agenda and Susan Gilmore seconded.*

*Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Kathy Goodacre, Erin Hawkins, Maleese Warner, Lisa Wittke Schaffner, Susan Gilmore, Angie Dillon-Shore, Kellie Noe, Guadalupe Navarro.*

*Absent: Troy Niday, Ananda Sweet, Jason Weiss, Montserrat Archila, and Jeremy Decker.*

Agenda approved.

Action Item: Approve September Meeting Minutes

*Lisa Wittke Schaffner moved to approve the September meeting minutes and Kathy Goodacre seconded.*

*Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Kathy Goodacre, Erin Hawkins, Maleese Warner, Lisa Wittke Schaffner, Susan Gilmore, Angie Dillon-Shore, Kellie Noe, Guadalupe Navarro.  
Absent: Troy Niday, Ananda Sweet, Jason Weiss, Montserrat Archila, and Jeremy Decker.*

Minutes approved.

Check in:

- Cradle to Career's 2021 priorities are: Access to quality childcare; Access to education (digital divide); Trauma-informed approaches; Equity in Education Initiative. At every Cradle to Career meeting, members are encouraged to come prepared to share ways the team can elevate, connect and amplify each other's work in these priority areas.

## **2. Cradle to Career Membership**

Action Item: Approve Dr. Laura Alamillo's Cradle to Career Membership Application

*Kathy Goodacre moved to approve membership and Dan Blake seconded.*

*Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Kathy Goodacre, Erin Hawkins, Maleese Warner, Lisa Wittke Schaffner, Susan Gilmore, Angie Dillon-Shore, Kellie Noe, Guadalupe Navarro.  
Absent: Troy Niday, Ananda Sweet, Jason Weiss, Montserrat Archila, and Jeremy Decker.*

## **3. Reimagined Resilience Research Project Presentation**

Guadalupe Navarro, Executive Director of Latino Service Providers, introduced Monserrat Salas and Sarahi Hernandez, Promotores from Latino Service Providers, to provide an overview of their research exploring student/youth resilience.

Norine Doherty expressed interest in collaboration between the next cohort conducting research projects and Upstream Investments.

## **4. Polling Results on Potential Ballot Measure**

Angie Dillon-Shore, Executive Director, First 5 Sonoma County, presented on key findings from a Countywide survey exploring Sonoma County voter support for funding early childhood services. Findings concluded that a majority of voters support the proposed sales tax measure.

## **5. Cradle to Career Funding**

Karin provided a funding update:

Regarding Strive Funding: Cradle to Career has received the funding from StriveTogether and are finalizing details for our two selected funding priorities: Data/Marketing and Equity in Education Initiative.

Regarding the Community Foundation C2C funding: applications were released on October 11th and are due on November 5th. This fund is designed to educate, connect, and amplify the priorities of Cradle to Career. Investments will be made in partners to catalyze action in Sonoma County, collaborate on efforts that are working for children and families, and produce measurable results.

The application is intentionally brief as to remove barriers that prevent organizations from applying for funding. Funding Range: Between \$20,000 - \$50,000.

We will have a group of non-conflicted C2C members, as well as a few EIEI students review applications and determine awards.

There were no questions

## **6. Announcements & Updates**

- 2021 StriveTogether Network Convening Debrief
  - Alea Tantarelli and Katrin Ciaffa provided a very brief overview of their experience attending specific sessions from the convening.
- Equity in Education Initiative
  - Erin Hawkins provided an update on the staffing changes and current projects of EIEI.

## **7. Celebrating & Supporting Cradle to Career Goals**

Sharing actions & contributions towards *Educating, Connecting & Amplifying*:

Susan Gilmore shared that the staffing shortage in early childhood education is extreme. There are childcare/preschool slots open for children, but they can't fill them because there are not enough staff, meanwhile there are still long waitlists.

Maleese Warner shared that the Santa Rosa Junior College ECE apprenticeships program was making progress and she would be reaching out if there is a role for C2C to play. Dan Blake and Katrin Ciaffa both shared about upcoming events.

## **8. Conclusion and Check-out**

Public Comment: No Public Comment

Next Cradle to Career meeting date and time: December 2, 2021, 8:30 a.m. – 10:00 a.m.

The meeting was adjourned at 10:01 a.m.