



Cradle to Career Operations Team Meeting Minutes

September 23, 2021
8:30 a.m. – 10:00 a.m.

Virtual Meeting: Join Zoom Webinar

<https://zoom.us/j/92799257140?pwd=RHhEK3oyNjhRdFBKUDV2aGVWNYtGQT09>

Telephone: 1 669 900 6833

Passcode: 363446 Webinar ID: 927 9925 7140

Members Present:

Chair, Karin Demarest - Community Foundation Sonoma County
Dan Blake - Sonoma County Office of Education
Katrin Ciaffa - 10,000 Degrees
Kathy Goodacre - Career Technical Education Foundation
Erin Hawkins - Hanna Institute
Troy Niday - Sonoma Media Investments
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Maleese Warner - Santa Rosa Junior College
Lisa Wittke Schaffner - John Jordan Foundation
Jeremy Decker - Cloverdale Unified School District
Montserrat Archila - Providence Community Health Investments
Susan Gilmore - North Bay Children's Center
Guadalupe Navarro - Latino Service Providers

Member Absent:

Kellie Noe - Sonoma County Human Services Department
Angie Dillon-Shore - First 5 Sonoma County
Jason Weiss - Boys & Girls Clubs of Central Sonoma County

1. Welcome and Check-in

Karin Demarest called the meeting to order at 8:31 a.m.

Action Item: Approve Agenda

Kathy Goodacre moved to approve the agenda and Troy Niday seconded.

Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Kathy Goodacre, Erin Hawkins, Troy Niday, Ananda Sweet, Maleese Warner, Lisa Wittke Schaffner, Jeremy Decker, Montserrat Archila, Susan Gilmore, Guadalupe Navarro.

Absent: Angie Dillon-Shore, Kellie Noe, Jason Weiss.

Agenda approved.

Action Item: Approve August Meeting Minutes

Dan Blake moved to approve the June meeting minutes and Susan Gilmore seconded.

Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Kathy Goodacre, Erin Hawkins, Troy Niday, Ananda Sweet, Maleese Warner, Lisa Wittke Schaffner, Jeremy Decker, Montserrat Archila, Susan Gilmore, Guadalupe Navarro.

Absent: Angie Dillon-Shore, Kellie Noe, Jason Weiss.

Minutes approved.

Check in:

- Cradle to Career's 2021 priorities are: Access to quality childcare; Access to education (digital divide); Trauma-informed approaches; Equity in Education Initiative. At every Cradle to Career meeting, members are encouraged to come prepared to share ways the team can elevate, connect and amplify each other's work in these priority areas.

2. Insight from the Start of the School Year

Jeremy Decker, Superintendent of Windsor Unified School District, provided an overview COVID response and mitigation efforts from the start of school, including navigating the complex challenge of staffing shortages. Dan Blake provided the Sonoma County of Office of Education perspective, discussing the collective overwhelm Districts are experiencing and how SCOE is stepping in to fill some gaps.

3. Access to Postsecondary Education - Trends, Challenges, Opportunities & Call to Action

Katrin Ciaffa, Regional Director of 10,000 Degrees, presented on trend and challenges related to Postsecondary education, including the decline in enrollment, especially among the Latinx community. Discussion ensued.

4. Cradle to Career Funding

Karin provided an overview on the proposed C2C funding strategy:

- \$80,000 Investment from StriveTogether
- \$100,000 Investment from Community Foundation Sonoma County
- \$180,000 = Total Investment
- Two separate funding strategies

Will help ensure a thriving C2C as Health Action transitions to an independent entity

\$80,000 Investment from StriveTogether through Trust-Based Philanthropy
Strive's Funding Priorities:

- Stabilize financial operations,
- Support policy, advocacy, and mobilization efforts in response to the pandemic; and/or
- Sustain momentum on efforts to change systems, shift power and advance equitable outcomes.

Approved to Fund:

- Funding a stronger data infrastructure
- Sustain momentum with the Equity and Education Initiative
- Mobilizing around YouthTruth data

StriveTogether Funding Allocation

- \$40,000 Marketing & Data Collection
- \$40,000 Sustain momentum with the Equity and Education Initiative

\$100,000 Investment from Community Foundation

Investment Process:

- Solicit brief applications from C2C members (in collaboration with community partners) on projects that support one of C2C's 4 priorities
- Up to 50K
- Can be spent within a year
- Decisions made based on criteria/rating matrix
- Request a group of non-conflicted C2C members be voted in by C2C to review LOIs and make funding decisions

5. Announcements & Updates

- Cradle to Career Membership Outreach
 - Karin Demarest mentioned that we still have 4 openings that we would like to fill with engaged, diverse people that fill gaps we currently have in membership. Based on the information you put in the Google doc and input from the C2C Advisory Group, outreach is being conducted to fill these vacancies.
- DALE Launch
 - Monsteratt Archila presented on the successful launch of DALE!
- 2021 StriveTogether Network Convening
 - Alea Tantarelli mentions that the last day to register for the convening is Friday, September 24th. C2C has 10 complimentary registrations for youth, parent, and family advocates. There are powerful sessions to engage this audience, including a workshop facilitated by youth leaders on Monday, October 4, "Unleashing student voice to co-create just schools."

6. Celebrating & Supporting Cradle to Career Goals

Sharing actions & contributions towards *Educating, Connecting & Amplifying*:

Guadalupe Navarro discussed resilience research the Latino Service Provider Promotores were working on and proposed having a presentation at C2C. Alea Tantarelli will follow up about this.

7. Conclusion and Check-out

Public Comment: No Public Comment

Next Cradle to Career meeting date and time: October 28th 2021, 8:30 a.m. – 10:00 a.m.

The meeting was adjourned at 10:00 a.m.