



Cradle to Career Operations Team Meeting Minutes

October 24, 2019

8:30 a.m. – 10:00 a.m.

Santa Rosa Room, 1450 Neotomas Ave., Suite 200, Santa Rosa

Members Present:

Chair, Kathy Goodacre - Career Technical Education Foundation
Dan Blake - Sonoma County Office of Education
Karin Demarest - Community Foundation Sonoma County
Susan Gilmore - North Bay Children's Center
Erin Hawkins - Hanna Institute
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Maleese Warner - Santa Rosa Junior College

Member Absent:

Lisa Carreño - United Way of the Wine Country
Jason Carter - Community Programs & Engagement, City of Santa Rosa
Jeremy Decker - Cloverdale Unified School District
Angie Dillon-Shore - First 5 Sonoma County
Anna Guzman - Santa Rosa City Schools
Troy Niday - Sonoma Media Investments
Kellie Noe - Sonoma County Human Services Department
Lori Rhodes - Sonoma State University
Katrina Thurman - Social Advocates for Youth
Lisa Valente - Sonoma County Probation Department
Jason Weiss - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

1. Welcome and Check-in

Kathy Goodacre called the meeting to order 8:38 a.m.

Action Item: Approve agenda

Action Item: Approve September Minutes

No action was taken as a quorum was not present.

2. Announcements & Updates

- Portrait of a Graduate (POG) Implementation: Bilingual posters and brochures are available for distribution. Response has been incredibly positive. They have connected with nearly all superintendents in Sonoma County. There are still questions regarding how to operationalize POG. If you have groups that would be interested in hearing about POG, please contact Dan Blake in order to set up a presentation. The Career Technical Education Foundation is leading the community engagement effort. Council on Aging featured an article in their newsletter encouraging seniors to support young people in a variety of ways.
- Our Kids Our Future Update: The goal is to look at sustainable funding solutions to support Cradle to Career work. They are looking into a tax on plastics and are conducting a poll this week.
- Equity in Education Initiative Update: The potential launch date is Saturday, March 28th at Sonoma State University.
- iAttend Update: They are working on getting a self-assessment tool for schools and districts to address chronic absenteeism.
- Cradle to Career Goal 1 Team Approach Update: Rather than having monthly meetings, they are moving towards ad hoc groups and project-specific meetings.
- Communications Committee Update: The initial plan was very ambitious and they are now implementing a more strategic approach.
- YouthTruths Update: They are very excited about the level of interest and engagement around this project. The Career Technical Education Foundation is working to secure needed funding.

3. Cradle to Career Advocacy

Karin Demarest will be moderating the candidate's forum on January 16, 2020 at the Glaser Center in Santa Rosa. The next step is to generate questions for the candidates. The Cradle to Career group brainstormed and came up with potential questions around mental health and health-related issues, housing, workforce, equity, and education policy.

4. Supporting Cradle to Career Goals

- The Santa Rosa Metro Chamber of Commerce is looking for support around a potential childcare facility. They are in the early stages of these conversations and will be meeting next week to try and identify key partners.
- The Hanna Institute will be hosting a number of events in the upcoming months that are particularly relevant right now, as our community endures another disaster. The Hanna Institute Summit is scheduled for January 29-31, 2020. It is an immersive, three-day conference focused on learning and sharing new and proven approaches to trauma-informed care. Additionally, Hanna Institute is hosting an evening event on December 5, 2019 with Rhythmic Mind, where Founders Max Kline and Jonah Scott will demonstrate

how teens and young adults engage in their own empowerment and inspiration through Group Process, Lyric Writing and Beat Production. By integrating a variety of therapeutic modalities including narrative, solution focused, somatic, Dialectical Behavior Therapy, and transpersonal, Rhythmic Mind engages the mind, body and spirit to facilitate a holistic process of healing and transformation. For more information, visit www.hannainstitute.org.

- During the November Cradle to Career meeting, the group will brainstorm areas of focus and pressing needs in education for the 2020-2021 school year. Karin Demarest will incorporate recommendations at the Grants Committee meeting for the Sonoma County Vintners Foundation. There is opportunity for Cradle to Career to encourage *Fund the Future* to think about kindergarten readiness as a focus. Are there 3-4 things Cradle to Career can call out? Probably in the READY (Road to Early Achievement and Development of Youth) data. Are there 3-4 areas in the County? Maybe Cradle to Career can give a presentation to their Board or the Grants Committee.

5. Conclusion and Check-out

Public Comment:

- Sonoma County Prevention Partnership is a county-wide collaboration to promote substance use prevention efforts through shared resources, education and policy. Issue-specific subcommittees include: Marijuana, Alcohol and Prescribing Drugs/Opioid, and Tobacco-Free Sonoma County Community Coalition. If you are interested in attending, please contact Carla Denner, Carla.denner@sonoma-county.org.
- Friday Night Live (FNL) is a youth development leadership program. FNL recognizes all youth have strengths, values youth as partners, and actively engages youth in decision-making, planning and implementation of activities that enhance our communities.
- The Alcohol and Other Drugs Prevention Team at the Sonoma County Department of Health Services is beginning a strategic planning process that will guide prevention efforts in Sonoma County for the next 5 years. They have requested your help to identify what you see as the most pressing substance use issues facing our youth today. The survey was designed primarily for professionals working with youth and young adults, but they also welcome the input of community members, parents and youth. It will only take 10-12 minutes. Feel free to distribute the survey widely to your partners and distribution lists, as appropriate. Here's the survey link: <https://www.surveymonkey.com/r/TFMZGMS>. The survey will close on November 15th. Any questions can be directed to Carla Denner, Carla.denner@sonoma-county.org
- Diane Davis: Artful Arrangements artfully arranges low-cost or no-cost ways for parents and grandparents to play with their children in public, because that is where kids practice what is being taught at home about good manners, social skills and respect for elders and other's property – before they get cell phones. Events can be found online: artfularrangements.org
- Maleese Warner is offering training services and guidelines on protocols for teachers and students during a lockdown. For the last 2 years, she has been working with the

Police Department and Santa Rosa Junior College staff to implement successful protocols during an emergency.

Kathy Goodacre adjourned the meeting at 9:48 a.m.