



**Cradle to Career (C2C)
Operations Team Meeting Minutes**

May 24, 2018

8:30 a.m. – 10:00 a.m.

490 Mendocino Ave, Santa Rosa, Suite 204, Manzanita Room

Member Attendance:

Attendance	Name / Organization
X	Mike Kallhoff – Chair United Way of the Wine Country
X	Dan Blake – Vice Chair Sonoma County Office of Education
X	Kelly Bass Seibel* Petaluma Health Center
X	Lisa Carreño* 10,000 Degrees
X	Jason Carter Santa Rosa Violence Prevention Partnership – City of Santa Rosa
X	Dan Condron Sonoma State University
Absent	Karin Demarest Community Foundation Sonoma County
X	Angie Dillon-Shore First 5 Sonoma County
X	Tina Dodson Santa Rosa Junior College
X	Susan Gilmore North Bay Children’s Center

Attendance	Name / Organization
X	Kathy Goodacre Career Technical Education Foundation
X	Anna Guzman Santa Rosa City Schools
X	Kellie Noe Sonoma County Human Services Department
Absent	Dana Pedersen Guerneville School District
Absent	Peter Rumble Santa Rosa Metro Chamber
Absent	Katrina Thurman Social Advocates for Youth
X	Jason Weiss Boys & Girls Clubs of Central Sonoma County
Absent	Lisa Wittke Schaffner John Jordan Foundation

*Member arrived late

Welcome and Introductions

Mike Kalhoff called the meeting to order at 8:32 a.m. Mike welcomed Alea Tantarelli, Health Services, back and thanked Beth Dadko, Health Services, for all her work while Alea was away.

Action Item: Approve Agenda

Dan Blake moved to approve the agenda as it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent
Dan Blake	Aye
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Aye
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Aye
Susan Gilmore	Aye

Member Name	Vote
Kathy Goodacre	Aye
Anna Guzman	Aye
Mike Kalhoff	Aye
Kellie Noe	Aye
Dana Pedersen	Absent
Peter Rumble	Absent
Katrina Thurman	Absent
Jason Weiss	Aye
Lisa Wittke Schaffner	Absent

Action Item: Approve April 26 Minutes

Dan Blake moved to approve the April 26 meeting minutes and it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent
Dan Blake	Aye
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Aye
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Aye
Susan Gilmore	Aye

Member Name	Vote
Kathy Goodacre	Aye
Anna Guzman	Aye
Mike Kalhoff	Aye
Kellie Noe	Aye
Dana Pedersen	Absent
Peter Rumble	Absent
Katrina Thurman	Absent
Jason Weiss	Aye
Lisa Wittke Schaffner	Absent

Announcements

Coalition 4 Kids Update - Dan Condrón: The group has drafted state legislation which is currently in Sacramento. The legislation is on hold due to perhaps merging their efforts with First 5's effort of becoming an independent agency.

**Kelly Bass Seibel and Lisa Carreño arrived.*

Health Action Leadership Team Update - Dan Blake: As a reminder, the Health Action Steering Committee disbanded and has been replaced with the Health Action Leadership team in order to make Health Action more inclusive of the council, committees and chapters. The Leadership Team is looking at how to be more interconnected. Five members participated in a ReThink Health convening in New Jersey where they received a lot of support and ideas on how to improve upon empowering the work of the Health Action chapters, committees and also leverage the council.

Community Health Initiative of the Petaluma Area (CHIPA) - Kelly Bass Seibel: They have shifted their meeting times in order to get more school involvement. The Chapter has been working to reach out to Petaluma City Schools and has a meeting set up with a superintendent in the next weeks. CHIPA members are reaching out to other districts in Petaluma. The CHIPA group has been actively working on little free libraries, membership, and how to better collaborate with the Petaluma libraries.

Membership

Mike Kallhoff shared that he will be stepping down as C2C Chair since he is moving out of Sonoma County. The membership team is still actively looking at filling the last two spots on the C2C Operations Team. Dan Condron thanked Mike for his leadership and service with Health Action and congratulated him.

Action Item: Appoint C2C Chair

This item was skipped.

Contributors to School Readiness

Kate Pack, a Health Program Manager for First 5, gave a presentation on the many different contributors to school readiness. Highlights included:

Overarching Goal: School Readiness

1. Ensure Children's Health and Healthy Development
2. Ensure Families are Supported and Nurturing
3. Ensure that Early Care and Education is High Quality

Gaps in readiness are seen in Sonoma County along racial/ethnic and socioeconomic lines related to disparities in access to resources and opportunities. The achievement gap emerges at nine months of age. Early development is a critical window of opportunity and vulnerability.

Opportunities to help children develop to their fullest potential:

- Brain development begins in utero and by age three, over 80% of children's brains are fully developed. The way adult caregivers—parents in particular—interact and connect with children during the early years can actually shape babies' brain architecture for life.
- Stable, nurturing, engaging relationships
- Build foundations of school readiness skills

Vulnerabilities:

- At greatest risk of abuse and neglect
- Early childhood trauma associated with reduced size of the brain cortex, causing difficulty in memory, language, thinking and regulation

Parental Misperceptions:

- Quality of Care
- Exposure to Violence/Shouting
- Reading
- Talking to baby

Early Childhood Development: Investing Wisely

Economist and Nobel Laureate, James Heckman, stated that no better investment can be made than investing in human development. He discovered that a 10% return is received on every

dollar invested in early childhood with the greatest return occurring during the prenatal stage and the first three years and decreasing from there. He explained that by engaging in early intervention, the achievement gap can actually be prevented and we can build more productive citizens with reduced costs to our educational, social service, and criminal justice systems.

Effective Interventions

- Family support, prenatal-8
- Early detection and intervention
- High quality preschool, 0-5
- Early education/elementary partnerships

How can C2C Goal 1 Help?

- Start Early
- Focus on areas of need:
 - Infant/toddler care
 - Help Me Grow framework
 - Family Support
 - Bridging systems and identifying funds

Impact Indicators Update and Next Steps

The *C2C Goals, Outcomes and Contributing Indicators* handout was provided in order to refresh the group's memory on the metrics they have been using. Kellie Noe, Health Services, gave an overview of the current indicators and the group discussed potential adjustments.

Outcomes:

- School Readiness
- 3rd Grade Reading
- 8th Grade Math
- High School Graduation

- Postsecondary/Training Enrollment
- Postsecondary/Training Completion

Kellie explained how the goal is to track progress indicators that can be mapped over 1-3 years, show increases, and then link them to the work plans. Upstream Investments could potentially collaborate on a joint report around commonly adopted progress indicators. Feedback from the group included:

- This is a top priority in the work plans
- Do we see the needle moving with the Quality Rating Improvement System?
- We have to include disparities across income
- Agreement on a joint progress report with Health Action and Upstream Investments
- Think about our target audience and collaborate with those to jointly publish and leverage that relationship
- Having this data would be helpful to guide the chapters

Kellie and Alea Tantrelli will work individually with each work group, create a potential template of potential progress indicators, and bring it back to the C2C Operations Team.

Goal Area Work Group Updates

Goal Area 1 – Angie Dillon-Shore: Regarding the contract with Chamber of Commerce, the Commission approved \$300,000 over three years for the Chamber. The group has also started to work on a capital campaign to fund a potential facility at Sonoma County Office of Education. The vision is to have an inviting, beautiful, and engaging building. The Childhood Planning Council is formalizing a framework to advise the employer-supported work and make sure a partnership exists. The California Economic Summit will be in Sonoma County in November. The goal area group is also looking at integrating childhood education/development as one of the buckets at the summit.

Goal Area 2 - Jason Weiss: The group met this week. Dana Pedersen has agreed to be the initial lead on creating a toolbox/webpage resource for districts to find the latest research on keeping kids in school and attending regularly. The group has also been following up on the iREAD and iATTEND campaign and working on funding.

Goal Area 3 - Kathy Goodacre: The group is continuing their education stakeholder outreach with school districts and education leaders. The big task right now is the College and Career Readiness Taskforce, a partnership between the Career Technical Education Foundation and Sonoma County Office of Education. This taskforce will be branded under the C2C umbrella. 25 people signed up for the taskforce in the coming year to help agree upon a common definition of what college and career readiness is. Another goal is to look at how to measure success. The next taskforce meeting is scheduled on June 4, 8:00 a.m. – 10:00 a.m.

Conclusion

Public Comment – There was no public comment.

Future Agenda Items – Mike requested for future agenda items be sent to Alea Tantarelli.

Next Meeting Date and Time: Thursday, June 28, 8:30 a.m. - 10:00 a.m.

Adjourn – The meeting was adjourned at 9:47a.m.