



Cradle to Career Operations Team Meeting Minutes

September 18, 2019

8:30 a.m. – 10:00 a.m.

North Coast Builders Exchange, 1030 Apollo Way, Santa Rosa
The Board of Directors Room

Members Present:

Chair, Kathy Goodacre - Career Technical Education Foundation
Dan Blake - Sonoma County Office of Education
Lisa Carreño* - United Way of the Wine Country
Jason Carter* - Community Programs & Engagement, City of Santa Rosa
Jeremy Decker* - Cloverdale Unified School District
Karin Demarest* - Community Foundation Sonoma County
Susan Gilmore - North Bay Children's Center
Anna Guzman - Santa Rosa City Schools
Troy Niday - Sonoma Media Investments
Kellie Noe* - Sonoma County Human Services Department
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Katrina Thurman - Social Advocates for Youth
Lisa Valente - Sonoma County Probation Department
Maleese Warner - Santa Rosa Junior College
Jason Weiss* - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

*Member arrived late or left early.

Member Absent:

Angie Dillon-Shore - First 5 Sonoma County

1. Welcome and Check-in

Kathy Goodacre called the meeting to order at 8:36 a.m. and a round of introductions was conducted.

This was Katrina Thurman's last meeting since she is leaving Social Advocates for Youth (SAY) and Sonoma County. On behalf of the Cradle to Career Operations Team, Kathy thanked Katrina

for her service and representation. Elizabeth Goldman, from SAY, will be submitting an application to join the Cradle to Career Operations Team.

Action Item: Approve agenda

Lisa Wittke Schaffner moved to approve the agenda and it was seconded.

Aye: Dan Blake, Jason Carter, Karin Demarest, Susan Gilmore, Kathy Goodacre, Anna Guzman, Troy Niday, Ananda Sweet, Katrina Thurman, Lisa Valente, Maleese Warner, Lisa Wittke Schaffner. Absent: Lisa Carreño, Jeremy Decker, Angie Dillon-Shore, Kellie Noe, Jason Weiss.

Action Item: Approve August Minutes

Dan Blake moved to approve the August minutes and it was seconded.

Aye: Dan Blake, Jason Carter, Karin Demarest, Susan Gilmore, Kathy Goodacre, Anna Guzman, Troy Niday, Ananda Sweet, Katrina Thurman, Lisa Valente, Maleese Warner, Lisa Wittke Schaffner. Absent: Lisa Carreño, Jeremy Decker, Angie Dillon-Shore, Kellie Noe, Jason Weiss.

2. Announcements & Updates

Membership

Kellie Noe arrived.

Action Item: Vote on Cradle to Career Membership

Susan Gilmore moved to approve Erin Hawkins' membership application and it was seconded.

Aye: Dan Blake, Jason Carter, Karin Demarest, Susan Gilmore, Kathy Goodacre, Anna Guzman, Troy Niday, Kellie Noe, Ananda Sweet, Katrina Thurman, Lisa Valente, Maleese Warner, Lisa Wittke Schaffner. Absent: Lisa Carreño, Jeremy Decker, Angie Dillon-Shore, Jason Weiss.

Dan Blake moved to approve Lori Rhodes' membership application and it was seconded.

Aye: Dan Blake, Jason Carter, Karin Demarest, Susan Gilmore, Kathy Goodacre, Anna Guzman, Troy Niday, Kellie Noe, Ananda Sweet, Katrina Thurman, Lisa Valente, Maleese Warner, Lisa Wittke Schaffner. Absent: Lisa Carreño, Jeremy Decker, Angie Dillon-Shore, Jason Weiss.

Lori Rhodes is an assistant professor of Educational Leadership at Sonoma State University. She has over 20 years of experience working in education and her work focuses around equity driven leadership. She also is the Director of FirstGen College Counseling. Erin Hawkins is Co-Director of Hanna Institute and previously was Director of Community Health at the Petaluma Health Care District. Erin also established one of the first Health Action Chapters.

Jeremy Decker and Jason Weiss arrived.

Portrait of a Graduate Implementation

Last month was the official launch of the Portrait of a Graduate (POG) and their team is currently in the *awareness phase* - getting the word out to the community about how this is a community wide vision for all young people to thrive in the future. The team is transitioning into the *operational phase* – hoping school districts, youth organizations, parents, employers can embrace this and find ways to play a role in helping to support young people in developing and demonstrating these critical skills and mindsets.

Dan Blake asked Operation Team members to help build awareness. There is a pledge to show community support and order forms for bilingual posters on the website sonomapog.org. Please feel free to reach out to Dan Blake at dblake@scoe.org with any questions. Alea Tantarelli, Health Services, will email the group a blurb on POG.

The Sonoma County Board of Supervisors will be issuing a Gold Resolution in support of the POG that will be presented on Tuesday, October 8, 2019 at 1:30 p.m. Alea will email out this information to members.

Advocacy Update

The Advocacy Committee met and drafted a letter template to elected officials. Cradle to Career Operations Team members were asked to provide feedback. It is intended to send the letter out next month in hopes of getting to meet with local electives and letting them know Cradle to Career is an ally and resource. Cradle to Career wants to support legislation that impacts children and youth.

There is an opportunity to co-sponsor a Candidates Forum with First 5 Sonoma County and the Child Abuse Prevention Council. There would be no cost to Cradle to Career and it would be for two hours in the evening in January or February 2020. All candidates would be candidates for the Board of Supervisor seat and it would be a prepared format with around eight questions on a broad range of issues impacting kids and families. Cradle to Career would not be endorsing any Board of Supervisor candidates but would be asking questions and co-sponsoring the event.

Lisa Carreño arrived.

Members of the Cradle to Career Operations Team proceeded with an informal straw vote in support or opposition of co-sponsoring the Candidates Forum. All present members gave the forum a thumbs up. It was recommended for Lisa Wittke Schaffner to bring this opportunity forward at the next Health Action Leadership Team meeting.

Performance Measures and Dashboard Update

Kellie Noe discussed Cradle to Career performance measures using Results Based Accountability frame and shared a draft of the Clear Impact Dashboard online. The group provided positive feedback and reinforced the importance of data to drive efforts. Kellie and her team will continue to move forward with building out the online dashboard.

Our Kids Our Future Update - This agenda item was skipped.

Equity in Education Initiative Update

The core committee will be moving forward with presenting the model for the convening around equity in education. The location will be at Sonoma State University with a targeted audience of parents, students, policy makers, and broadly stated allies. The vision is to have the launch be a primary convening, followed by targeted population workshops, and then regional community gatherings. The focus is on the most vulnerable and isolated communities in Sonoma County – Latinx community. Alea will email out Lisa Carreño's summary.

3. Supporting Cradle to Career Goals

Cradle to Career will be pursuing a membership with Strive Together since there has been a commitment from United Way, First 5 Sonoma County, Upstream Community Foundation, and Career Technical Education Foundation to provide the membership fees. Kathy Goodacre thanked the funders for making this happen.

Legislative Update

Alea will email out the Maguire Education Summit notes from Lisa Wittke Schaffner.

Jason Carter left the meeting.

Ways to educate, connect & amplify: Cradle to Career members share opportunities

- The Teacher's Wishes grant application is now open until September 30, 2019. Please share with your networks. Alea Tantarelli will email out the Teacher's Wisher flyer.
- The ieSonoma Innovation grant application is open and found online: www.ieSonoma.org. Schools can apply for an up to \$2500 innovation grant. Alea will email out ieSonoma grant opportunity.
- The Hanna Institute hosts a quarterly speaker's series with speakers in the educational realm that can speak to the broader Sonoma County Community. Please share ideas of potential speakers with Erin Harkins.
- In January 2020, the Hanna Institute will be hosting a three-day conference around the ecology of resilience. They are currently in the planning phase and will share out more information at a later date.

- The Hanna Institute is starting to plan for a Maternal Mental Health conference and welcome people to help participate in the planning process.
- The Sonoma County Behavioral Health Department put all of their children's Medi-Cal services out for contract and Social Advocates for Youth was one of the three organizations selected. There is now an opportunity to connect the iRead initiative with Social Advocates for Youth's new targeted service population of zero to five.
- Social Advocates for Youth is creating a Parenting and Pregnant Youth program. For more information, please contact Elizabeth Goldman.
- Anna Guzman asked members to complete a survey for their school district's new strategic plan. The survey closes September 30, 2019. Alea will email the survey out to members.
- The Santa Rosa Metro Chamber has had their first employer decide to move forward with the process for employer supported child care. The employer has acknowledged that part of the reason for moving forward was staff recruitment/retention and understanding the desperate community need.
- The Preparing Underrepresented Educators to Realize their Teaching Ambitions (*PUERTA*) Project at Sonoma Student is a pipeline for trying to get Latinx undergraduate students into the teaching profession. There will be an annual event on Friday, October 18, 2019 for Latinx students who are or may be interested in teaching. Alea will email the event information out to members.

Karin Demarest left the meeting.

4. Conclusion and Check-out

Public Comment

- Artful Arrangements is a nonprofit that arranges on-site and off-site no-cost or low-cost ways for parents and grandparents to get out and play with their kids. Their corporate headquarters is located in Penngrove and there is free drop-in on Saturdays. Their 6th annual Giving Thanks meeting will be held on November 24, 2019. For more information, please contact Diane Davis at artfularrangements@usa.com or go to www.artfularrangements.org
- Norine Doherty shared the success of last month's Road to the Early Achievement and Development of Youth (READY) event and thanked Lisa Wittke Schaffner, Lisa Carreño and Kellie Noe for their donations. There was a lot of enthusiasm and ideas generated on how to strengthen the bridge between early care and kindergarten. This data will be shared with the Cradle to Career Goal 1 group to help plan work moving forward.

The November Cradle to Career Operations Team meeting is in the process of being rescheduled and the December meeting will be cancelled.

The next Cradle to Career meeting will be held on October 24, 2019 from 8:30-10:00 a.m.

Kathy Goodacre thanked the members and group for their engagement and adjourned the meeting at 9:54 a.m.