



Cradle to Career Operations Team Meeting Minutes

November 22, 2019

8:30 a.m. – 10:00 a.m.

Santa Rosa Room, 1450 Neotomas Ave., Suite 200, Santa Rosa

Members Present:

Dan Blake - Sonoma County Office of Education
Karin Demarest - Community Foundation Sonoma County
Erin Hawkins - Hanna Institute
Jeremy Decker - Cloverdale Unified School District
Angie Dillon-Shore - First 5 Sonoma County
Kellie Noe - Sonoma County Human Services Department
Lisa Valente - Sonoma County Probation Department
Troy Niday - Sonoma Media Investments

Member Absent:

Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Maleese Warner - Santa Rosa Junior College
Lisa Carreño - United Way of the Wine Country
Jason Carter - Community Programs & Engagement, City of Santa Rosa
Anna Guzman - Santa Rosa City Schools
Susan Gilmore - North Bay Children's Center
Lori Rhodes - Sonoma State University
Katrina Thurman - Social Advocates for Youth
Chair, Kathy Goodacre - Career Technical Education Foundation
Jason Weiss - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

1. Welcome and Check-in

Kellie Noe (acting chair) called the meeting to order 8:35 a.m.

Action Item: Approve agenda

Action Item: Approve September, October Minutes

No action was taken as a quorum was not present.

2. Announcements & Updates

- Kelly Bass Seibel has a new position and will not be on C2C at this time.
- Jeremy Decker shared he presented *Portrait of a Graduate* to Leadership 40 to ask them to unify support for the effort. He used the opportunity to promote Cradle to Career and asked the Operations Team to prepare a 1.5 hr presentation to be given to Leadership 40 on Feb. 7, 2020. It could be used to galvanize support for the C2C indicators, and understand Results Based Accountability. Alea formed a subcommittee to meet separately to prepare a presentation. She will poll the group for meeting times. Troy encouraged the subcommittee to have an ask at this presentation.
- Angie Dillon-Shore shared the progress of *Our Kids Our Future*. The group received a grant from the Community Foundation to build out their revenue campaign effort. They will be creating a version of a strategic plan for finding alternate revenue streams for early childhood. They have completed polling for a single-use plastics tax measure that polled below the 2/3rds threshold. Addressing pollution and preparing children for success in school polled highly. No-votes were focused on vetoing any new taxes. They would need to raise significant dollars for a strong campaign. The November 2020 election will be crowded and there are concerns for too much competition. The group is still seeking legal opinion on collecting a plastics tax locally as well. They do feel their ballot language is strong and clear. Funds raised from this measure would go to First 5 Sonoma County. They are now potentially looking for a carve-out for young children from the Behavioral Health Measure out of DHS.
- The January 21st BOS candidate forum questions have been developed. They are looking to create accountability and will ask questions about mental health and trauma. Karin Demarest is moderating. Candidates will get questions in advance, and the questions will also be shared with C2C Operations team. They will also be projecting statistics and photos behind the candidates to share what the county does already for this population. It was suggested to have a question about school district budget issues, and supervisorial involvement in school district issues – how they choose to use their influence.

3. Funding Priority Recommendation for Sonoma County Vintners Foundation Community Grants.

Karin Demarest sought input from the group for the Vintner's grants to non-profits. She shared there may be up to \$200,000 available in small grants of up to \$25,000. These grants would not focus on Kindergarten readiness, as that is from another pot of funding. Recommendations from the group included:

- Support for teachers to receive professional development including substitutes.
- Spanish translation
- Social-emotional training
- In-school counseling/mental health services
- Addressing substance abuse/vaping in schools including restorative justice practices in place of suspension/expulsion
- Partnerships between schools/non-profit service providers

- Prioritizing high-need schools

4. Supporting Cradle to Career Goals

- The Equity in Education – Latinx Family and Education Summit will be held March 28th.
- Erin Hawkins shared the Hanna Institute Summit information.

5. Conclusion and Check-out

Kellie Noe adjourned the meeting at 9:48 a.m.