



Cradle to Career Operations Team Meeting Minutes

June 27, 2019

8:30 a.m. – 10:00 a.m.

Santa Rosa Room, 1450 Neotomas Ave., Suite 200, Santa Rosa

Members Present:

Chair, Kathy Goodacre - Career Technical Education Foundation
Angie Dillon-Shore - First 5 Sonoma County
Susan Gilmore - North Bay Children's Center
Troy Niday - Sonoma Media Investments
Kellie Noe - Sonoma County Human Services Department
Katrina Thurman - Social Advocates for Youth
Maleese Warner - Santa Rosa Junior College
Jason Weiss - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

Members Absent:

Dan Blake - Sonoma County Office of Education
Lisa Carreño - United Way of the Wine Country
Jason Carter – Community Programs & Engagement, City of Santa Rosa
Jeremy Decker - Cloverdale Unified School District
Karin Demarest - Community Foundation Sonoma County
Anna Guzman- Santa Rosa City Schools
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Lisa Valente - Sonoma County Probation Department

1. Welcome and Check-in

Kathy Goodacre called the meeting to order at 8:33 a.m. and introductions were made.

Action Item: Approve agenda

Troy Niday moved to approve the agenda and it was seconded. Aye: Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Troy Niday, Kellie Noe, Katrina Thurman, Maleese Warner, Jason Weiss, Lisa Wittke Schaffner. Absent: Dan Blake, Lisa Carreño, Jason Carter, Jeremy Decker, Karin Demarest, Anna Guzman, Ananda Sweet, Lisa Valente.

Action Item: Approve May Minutes

Lisa Wittke Schaffner moved to approve the May 2018 meeting minutes and it was seconded. Aye: Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Troy Niday, Kellie Noe, Katrina Thurman, Maleese Warner, Jason Weiss, Lisa Wittke Schaffner. Absent: Dan Blake, Lisa Carreño, Jason Carter, Jeremy Decker, Karin Demarest, Anna Guzman, Ananda Sweet, Lisa Valente.

2. Announcements & Updates

Equity in Education Initiative Update: The event is currently planned for February 2020 and the team is working with the Luther Burbank Center for the Arts to see if it will be held there. The summit structure is loosely based on a 2-day event that would encompass laying the plain field, data, equity in education on the first day. The second day would consist of train-the-trainer workshops for Health Action chapters and community members. After that, a 6-month and 1-year reconvening to discuss lessons learned and best practices. During the next core committee, the team will work on how to proceed through the lens of equity.

Advocacy Committee Update: Angie Dillon-Shore agreed to chair this committee starting in September 2019. A standing legislative update will be added to the Operations Team agendas. A survey will be sent out to Cradle to Career members asking which legislative platform/updates they receive. These will be pooled and reviewed regularly. The Advocacy Committee will serve as the first line of screening for what Cradle to Career should advocate for and then recommendations will go forward to the Cradle to Career Operations Team.

Communications Committee Update: This committee is pivoting more towards finding something with potential to amplify. This quarter's focus is Portrait of a Graduate. The Committee has identified 12 media and community organizations they would like to work with.

Outcomes and Indicators Update: Kellie Noe went over the outcomes and indicators plan with the group. At the next Cradle to Career meeting, the intent was for each goal area to convene and have a more focused conversation on performance measures, fact check, and have this be a roadmap for the next couple years. Alea Tantarelli, Health Services, will confirm next month's attendance with members. If this does not get brought back to the July meeting, the goal area leads will convene offline and solicit information from their groups.

Kellie Noe left the meeting.

3. Youth Truth Survey Results

Jennifer de Forest, from Youth Truth, presented on the survey results. Youth Truth student survey is a youth survey for teaching staff and parents to talk about their feelings and perceptions around their K-12 education experience. The mission of Youth Truth is to get this data turned into action.

This year, 6 Sonoma County schools participated. Jennifer went over masked data that was collected and high level results with the group. Cradle to Career members discussed how to use this data to leverage collective action in improving the school experience and apply it to improve

overall student outcomes. As next steps, follow-up strategies would be presented to the group at the next meeting.

Katrina Thurman left the meeting.

4. Portrait of a Graduate

The Portrait of a Graduate event is now scheduled to launch in August 2019. This event will be presented in the Press Democrat. The planning team is looking at having a campaign that will lead from August – October and then they'll start to look at implementation. The Portrait of a Graduate poster was shared with Cradle to Career members and received positive feedback. The poster includes the six attributes that came out of the community engagement process.

Jason Weiss and Lisa Wittke Schaffner left the meeting.

5. Supporting Cradle to Career Goals

Cradle to Career members share opportunities for ways to *educate, connect & amplify*:

- Angie Dillon-Shore attended the MAP One Sonoma County Conference along with Lisa Carreño and 80 other participants. At this conference, Angie was placed into an education group that was tasked with identifying an interdependent set of issues and come up with a unique strategy and plan. They came up with a tax on plastics, drafted a plastic tax measure and plan to move forward with it in early 2020.
- The Home Run Program in West Sacramento benefits local businesses and families with children of all ages as it helps them achieve success in both their education and long term career – “cradle-to-career.” Funds are available for every high school that connects with this program.
- The North Bay Children’s Center received funding to open another classroom in Healdsburg. They are also opening up another classroom in Petaluma at McDowell.

Legislative Update:

- Legislative update: A bill was passed in the House and Senate and is now on the Governor’s desk to sign. This bill is to include in the education funding budget, \$18,000,000 to look at aligning data systems from preschool through grade 16. The idea is to be able to track data from pre-school to out in the workforce.

6. Conclusion and Check-out

There was no public comment. Kathy Goodacre adjourned the meeting at 10:00 a.m.

Next Cradle to Career Operations Team Meeting: July 25, 8:30-10:00 a.m.