



Cradle to Career

Operations Team Meeting Minutes

August 23, 2018

8:30 a.m. – 10:00 a.m.

490 Mendocino Ave., Santa Rosa, Suite 204, Manzanita Room

Members Present:

Chair, Kathy Goodacre - Career Technical Education Foundation

Kelly Bass Seibel - Petaluma Health Center

Lisa Carreño* - United Way of the Wine Country

Angie Dillon-Shore - First 5 Sonoma County

Tina Dodson - Santa Rosa Junior College

Susan Gilmore - North Bay Children's Center

Anna Guzman* - Santa Rosa City Schools

Troy Niday - Sonoma Media Investments

Kellie Noe* - Sonoma County Human Services Department

Dana Pedersen - Guerneville School District

Katrina Thurman - Social Advocates for Youth

Lisa Wittke Schaffner - John Jordan Foundation

Members Absent:

Vice Chair, Dan Blake - Sonoma County Office of Education

Jason Carter - Santa Rosa Violence Prevention Partnership, City of Santa Rosa

Dan Condrón, Community Member

Karin Demarest - Community Foundation Sonoma County

Peter Rumble - Santa Rosa Metro Chamber

Jason Weiss - Boys & Girls Clubs of Central Sonoma County

*member arrived late

1. Welcome and Introductions

Kathy Goodacre called the meeting to order at 8:35 a.m. and welcomed new member Troy Niday from Sonoma Media Investments and The Press Democrat. A round of introductions was conducted.

Action Item: Approve Agenda

Katrina Thurman moved to approve the agenda and it was seconded.

Aye: Kelly Bass Seibel, Angie Dillon-Shore, Tina Dodson, Susan Gilmore, Kathy Goodacre, Troy Niday, Dana Pedersen, Katrina Thurman, Lisa Wittke Schaffner

Absent: Dan Blake, Lisa Carreño, Jason Carter, Dan Condrón, Karin Demarest, Anna Guzman, Kellie Noe, Peter Rumble, Jason Weiss

Action Item: Approve July 26 Minutes

Lisa Wittke Schaffner moved to approve the July 26 meeting minutes and it was seconded.

Aye: Kelly Bass Seibel, Angie Dillon-Shore, Tina Dodson, Susan Gilmore, Kathy Goodacre, Troy Niday, Katrina Thurman, Lisa Wittke Schaffner

Abstain: Dana Pedersen

Absent: Dan Blake, Lisa Carreño, Jason Carter, Dan Condrón, Karin Demarest, Anna Guzman, Kellie Noe, Peter Rumble, Jason Weiss

2. Announcements

The *Embedding Cradle to Career (C2C) Goal 1 Work into First 5 Sonoma County* handout was provided to the group. Angie Dillon-Shore explained how First 5 Sonoma County would formally assume the backbone role for the C2C Goal 1 work. C2C Operations Team members were encouraged to continue engaging to advance the goal of kindergarten readiness.

*Anna Guzman arrived.

Jason Weiss has stepped down as Goal 2 Chair and Dana Pedersen agreed to step in as Interim Goal 2 Chair. The group thanked Dana Pedersen.

Lisa Wittke Schaffner shared that on Friday, August 31st, the Health Action Leadership Team would be convening for a retreat to set next year's goals. New member Pamela Swan, from Catholic Charities, joined the team. Health Action endorsed the Sonoma Community Resilience Collaborative. Applications for the Train-the-Trainer program are now open. The next Health Action Council meeting is on Friday, September 7th.

*Lisa Carreño arrived.

The *Criteria – Prioritizing Guest Speakers* handout was provided to the group. Kathy Goodacre presented the guest speaker guidelines and explained the effort was to ensure speakers and their content are appropriate for C2C. They would be vetted through this document. Before someone presents at C2C, they would be asked to first articulate their “ask” to C2C in the form of *connect, educate, and amplify*. The group responded with positive feedback. If there are things happening in the community that could help C2C’s work or are important to C2C’s mission, C2C’s role is to bring those ideals forward using the vetting process and reaching out to Alea Tantarelli (Health Services).

Alea Tantarelli shared that the C2C website is being revamped to make sure it aligns with the Health Action website. Alea will reach out to Dan Blake for a possible link to share with members.

3. Supporting C2C Goals

C2C members shared opportunities for the team to connect, educate & amplify. Some opportunities included:

- The Integrative Wellness Center is a public resource - Alea will email members information for this center.
- Mental Health Collaborative
- Teacher’s Wishes Grant program will open September 1, 2018.

*Kellie Noe arrived.

- State of the Latino Community on September 28 - Compile list of mental health resources
- Press releases – Alea will work on a press release with Katrina Thurman
- Connect with Lupe Navarro from the Latino Service Providers
- Special Education Consortium

4. A-G Policy Discussion Update

Kathy Goodacre explained how C2C has a role of educating. The Sonoma County Office of Education (SCOE) developed a document that was shared at the previous meeting that explained the policy. The “Understanding the A-G Requirements” document is available on the SCOE website.

Kathy explained how the College and Career Readiness Task Force met on Tuesday with superintendents and it was decided to move forward with the Portrait of a Graduate in Sonoma County – an equitable approach to College and Career Readiness. Feedback from the group included:

- Bring in some Elementary teachers and principals and see how we can support them
- Via Esperanza, Family Resource Center
- Understand what other neighboring counties are doing and their strategies
- Strategically engage and build relationships through systems that already exist
- Access + Attainment = Equity
- C2C summit/education revolution

It was suggested to first have a work-in lunch to talk about how C2C could engage with the partners who aren't currently at the table with C2C. There needs to be deep community engagement, planning, messaging, and branding. At a later date, C2C could hold a summit and invite higher education leaders, foundation funders, interfaith community members, and many others. Alea Tantarelli will follow-up with Kathy Goodacre and Lisa Carreño.

5. Additional Goal Area Updates

- For Goal Area 2, there will be a Keeping Kids in School meeting on August 31st. This is a great opportunity for stakeholder input. Alea will email out meeting information to members.
- Troy Niday volunteered to lead a communications group for C2C messaging. It was recommended for Dan Blake and Peter Rumble to join this group.

6. Conclusion

There was no public comment.

The next September C2C Operations Team meeting has been rescheduled to Thursday, September 27, 1:30-3pm.

Due to the holidays, the November C2C Operations Team meeting was rescheduled to Wednesday, November 28, 1:00 p.m. - 2:30 p.m. and the December meeting was cancelled.

The meeting was adjourned at 10:02 a.m.