



**Cradle to Career Operations Team Meeting
Minutes**

August 27, 2020

8:30 a.m. – 10:00 a.m.

Virtual Meeting: Join Zoom Webinar

<https://zoom.us/j/95707156276?pwd=TzNuVml2MWZrRW04VVI2d2ZocFdhZz09>

Passcode: 098344

Telephone: 1 669 900 6833

Webinar ID: 957 0715 6276

Members Present:

Chair, Karin Demarest - Community Foundation Sonoma County
Dan Blake* - Sonoma County Office of Education
Katrin Ciaffa - 10,000 Degrees
Jeremy Decker* - Cloverdale Unified School District
Angie Dillon-Shore - First 5 Sonoma County
Susan Gilmore - North Bay Children's Center
Kathy Goodacre - Career Technical Education Foundation
Anna Guzman* - Santa Rosa City Schools
Kellie Noe - Sonoma County Human Services Department
Lori Rhodes - Sonoma State University
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Jason Weiss* - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

Member Absent:

Lisa Carreño - United Way of the Wine Country
Jason Carter - City of Santa Rosa
Erin Hawkins - Hanna Institute
Lupe Navarro – Latino Service Providers
Troy Niday - Sonoma Media Investments
Maleese Warner - Santa Rosa Junior College

*Member left meeting early

1. Welcome and Check-in

Karin Demarest called the meeting to order at 8:32 a.m. and reminded the group that this meeting has shifted to a webinar format for security reasons. There would be time for public

comment at the end of the meeting and non-Cradle to Career members could raise their hand and be unmuted. Also, everyone could use the chat box for questions and comments throughout the meeting.

Action Item: Approve Agenda

Dan Blake moved to approve the agenda it was seconded by Lisa Wittke Schaffner.

Aye: Dan Blake, Katrin Ciaffa, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Anna Guzman, Kellie Noe, Lori Rhodes, Ananda Sweet, Jason Weiss, Lisa Wittke Schaffner. Absent: Lisa Carreño, Jason Carter, Erin Hawkins, Lupe Navarro, Troy Niday, Maleese Warner.

Action Item: Approve July Meeting Minutes

Kathy Goodacre moved to approve the July meeting minutes and Susan Gilmore seconded.

Aye: Dan Blake, Katrin Ciaffa, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Susan Gilmore, Kathy Goodacre, Anna Guzman, Kellie Noe, Lori Rhodes, Ananda Sweet, Jason Weiss, Lisa Wittke Schaffner. Absent: Lisa Carreño, Jason Carter, Erin Hawkins, Lupe Navarro, Troy Niday, Maleese Warner.

2. Childcare Crisis Progress Report

Presenters: Angie Dillon-Shore & Ananda Sweet

Childcare Crisis Solutions:

- Right now, the City of Santa Rosa and the economic recovery taskforce has been able to set aside \$357,000 (for training and grants to sustain current providers) as a start until their actual budget meetings in September. We are hopeful since they have made childcare a tier 1 priority.
- First 5's role in the process would be to administer the fund that's both city dollars. First 5 would also contribute their allocation and mini grants for the year and also some unspent funds from their quality in early learning (\$200,000). We'd have to set up a tiered system and we'd do all the administrative piece on the back end so the community sees one unified childcare relief fund. We are hoping it comes together by the end of September and we can launch an application and then move it through in a streamlined way as possible.

Role for Cradle to Career to educate, connect and amplify:

- Cradle to Career can help with the outreach. We want to make it accessible to everyone.

Dan Blake gave an update on Digital Divide & Sonoma County Office of Education Fund:

- The Sonoma County Office of Education was able to launch a technology support fund. With the funding, we have to cap each grant at \$5000. We had \$160,000 in grant requests. Total amount of purchases requested totaled \$560,000. There is incredible need (devices, online platform subscriptions, Wi-Fi services plans...). There continues to be a huge need for people to deliver remote learning. School districts and public charters can apply to this grant.
- Karin Demarest also shared that Vintners has made a commitment of \$50,000 focusing their Fund the Future Auction on education with a particular emphasis on digital divide.

3. Cradle to Career Insights and Priorities - Jamboard Activity

Karin Demarest facilitated a Jamboard activity with the group. Members shared their ideas and thoughts using sticky notes through Jamboard. Questions included:

- What role do we play or don't we/successes, barriers
- What people would be most proud of? Successes?
- How should that inform our priorities going through?
- How should the following inform our priorities? Civil unrest and social injustice
- How should the following inform our priorities? Disasters, Fires, PSPS, Evacuations
- How should childcare crisis inform our priorities?
- What can you offer to make these things happen?

These slides will be placed into a PowerPoint and shared with the group along with highlights of the exercise.

Jason Weiss, Jeremy Decker, Anna Guzman, and Dan Blake left the meeting.

4. Announcements & Updates

- Cradle to Career Advocacy Committee Update, Karin Demarest:

The advocacy letter was sent to the Board of Supervisors. There may be future opportunities to do this kind of advocacy. We do have to refine our advocacy guidelines and see if this process works for each organization. Perhaps need to add an "opt out" option. This will be brought back to the Advocacy Committee meeting.

- Equity in Education Initiative Update, Alea Tantarelli:

The group is done with Good Good branding and the website and video are almost completed. Betsy Chaves will be brought on as their consultant to move this forward. There will be a meeting tomorrow with others in the county who are working on related efforts to ensure we are leveraging each other's work and not being duplicative. The promotional video can be shared at the next Cradle to Career meeting.

- Family Justice Center and Sonoma County Office of Education Webinars to Help Educators Identify and Address Child Abuse, Lisa Wittke Schaffner:

On the 31st, Human Services and Family Justice Center will review the video. On September 8th there is a Counselors Collaborative convening through Sonoma County Office of Education. If approved, it will be rolled out there for all the counselors and then shared with teachers.

- Betsy Chaves: On Sept 3rd, Los Cien is holding an Equity and Education forum that may be good to tune in to get a sense on where the conversation can go for the next C2C meeting. This forum will offer a listening platform for parents, students and education leaders to talk about their concerns and proactive actions they may be doing that have helped issues they have come across.
- Teachers Wishes, Lisa Wittke Schaffner:

Teachers Wishes has been postponed until at least January 2021. Hope to be bring back the program in a few months.

5. Conclusion and Check-out

Public Comment:

- Melanie Dodson: I wanted to let everyone know that we appreciate what you do and the continued focus on childcare. Thank you Lisa for your advocacy with Teachers Wishes. This past Tuesday, in the childcare world, we have received two additional guidance's – California Public Health and Community Care Licensing addressing some of the distance learning childcare issues. Hopeful we'll receive clarification on those programs and ability to operate. I appreciate your advocacy. I'm really excited about getting money into the hands of our childcare providers. They are in desperate needs. The industry is in crisis. We are still operating about 50% of our normal number. If these providers aren't there for us when we come out of Covid it's going to be a whole other conversation. Remember we do have access to all providers in the 4Cs service area and are happy to push out any information. Keep up the good work! Thank you!

Karin Demarest thanked the group for their partnership, invited everyone to the Center for Mind Body's shake exercise, and adjourned the meeting at 9:48 a.m.

DRAFT