



Cradle to Career

Operations Team Meeting Minutes

July 26, 2018

8:30 a.m. – 10:00 a.m.

490 Mendocino Ave., Santa Rosa, Suite 204, Manzanita Room

Member Attendance:

Attendance	Name / Organization
Present	Dan Blake – Vice Chair Sonoma County Office of Education
Absent	Kelly Bass Seibel Petaluma Health Center
Absent	Lisa Carreño 10,000 Degrees
Present	Jason Carter Santa Rosa Violence Prevention Partnership – City of Santa Rosa
Present	Dan Condrón Community member
Absent	Karin Demarest Community Foundation Sonoma County
Present	Angie Dillon-Shore First 5 Sonoma County
Absent	Tina Dodson Santa Rosa Junior College
Present	Susan Gilmore North Bay Children’s Center

Attendance	Name / Organization
Present	Kathy Goodacre Career Technical Education Foundation
Present	Anna Guzman Santa Rosa City Schools
Absent	Kellie Noe Sonoma County Human Services Department
Absent	Dana Pedersen Guerneville School District
Present	Peter Rumble Santa Rosa Metro Chamber
Present	Katrina Thurman Social Advocates for Youth
Absent	Jason Weiss Boys & Girls Clubs of Central Sonoma County
Present	Lisa Wittke Schaffner John Jordan Foundation

1. Welcome and Introductions

Kathy Goodacre called the meeting to order at 8:00 a.m.

Action Item: Approve Agenda

Lisa Wittke Schaffner moved to approve the agenda and it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent

Member Name	Vote
Dan Blake	Aye

Member Name	Vote
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Aye
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Absent
Susan Gilmore	Aye
Kathy Goodacre	Aye

Member Name	Vote
Anna Guzman	Aye
Kellie Noe	Absent
Dana Pedersen	Absent
Peter Rumble	Aye
Katrina Thurman	Aye
Jason Weiss	Absent
Lisa Wittke Schaffner	Aye

Action Item: Approve May 24 Minutes (June minutes are informal)

Dan Condrón moved to approve the May 24 minutes and it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent
Dan Blake	Aye
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Aye
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Absent
Susan Gilmore	Aye

Member Name	Vote
Kathy Goodacre	Aye
Anna Guzman	Aye
Kellie Noe	Absent
Dana Pedersen	Absent
Peter Rumble	Aye
Katrina Thurman	Aye
Jason Weiss	Absent
Lisa Wittke Schaffner	Aye

2. Announcements

- Anna Guzman announced that she would be transitioning out of her Cradle to Career role and has encouraged her colleague, Steve Mizera, to apply.
- Coalition 4 Kids update – Dan Condrón provided a background on the soda tax issue and explained how the coalition is currently working with Angie Dillon-Shore (First 5) to possibly join efforts.
- Health Action Leadership Team update - Dan Blake shared that the Sonoma Community Resilience Collaborative kicked off. They are looking into training 8-9,000 people. The initial training started today. The Health Action Leadership Team is looking at magnifying the impact of Health Action. A retreat is scheduled for August 31st and the team is looking at filling housing and economic wellness gaps.

3. Membership

Action Item: Vote on C2C Chair

Dan Condrón moved to officially appoint Kathy Goodacre as chair of the Cradle to Career Operations team and it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent
Dan Blake	Aye
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Aye
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Absent
Susan Gilmore	Aye

Member Name	Vote
Kathy Goodacre	Aye
Anna Guzman	Aye
Kellie Noe	Absent
Dana Pedersen	Absent
Peter Rumble	Aye
Katrina Thurman	Aye
Jason Weiss	Absent
Lisa Wittke Schaffner	Aye

Action Item: Vote on Troy Niday membership

Dan Condrón moved to appoint Troy to the Cradle to Career Operations Team and it was seconded.

Member Name	Vote
Kelly Bass Seibel	Absent
Dan Blake	Aye
Lisa Carreño	Absent
Jason Carter	Aye
Dan Condrón	Aye
Karin Demarest	Absent
Angie Dillon-Shore	Aye
Tina Dodson	Absent
Susan Gilmore	Aye

Member Name	Vote
Kathy Goodacre	Aye
Anna Guzman	Aye
Kellie Noe	Absent
Dana Pedersen	Absent
Peter Rumble	Aye
Katrina Thurman	Aye
Jason Weiss	Absent
Lisa Wittke Schaffner	Aye

Dan Condrón thanked the team for their attendance and reminded members that regular attendance is essential to moving their work forward.

Lisa Wittke Schaffner reminded the group that Cradle to Career membership goes with the person, not with the organization. Cradle to Career has a member who has changed roles. Lisa Carreño is moving to United Way and will still be a Cradle to Career member.

4. Adding Value to the Operations Team

The *C2C Messaging* handout was provided to the group. Kathy Goodacre proposed restructuring the Cradle to Career Operations Team meetings to add value and use their *Connect, Educate, and Amplify* purpose to frame the meetings. Kathy suggested guest speakers have an “ask” for Cradle to Career in the context of *Connect, Educate, and Amplify*, and requested feedback from the group.

Feedback included:

- Guest speakers would need to be supported to figure out what the “ask” would be
- Useful to have talking points so members can effectively educate
- Formalize a process for bringing speakers

Kathy Goodacre shared that the Cradle to Career website was being updated. Kathy then facilitated a new way of moving the work of the goal areas forward that engaged all Cradle to Career members more intentionally. Goal area updates included:

- The Integrative Wellness Center has been open all summer at the Lewis Educational site. It’s an opportunity for people to get mental health and support. The site will continue to be open to the public throughout the year.
- Lisa Wittke Schaffner announced that *Teachers Wishes* opens September 1 (Pre K – 12) and closes September 30th. She is hoping to get them out by mid-October. \$300 per teacher.
- The California Department of Education is releasing request for proposals for toddler care in November for Title V programs. We should talk about what schools would be interested, if schools know about it, how we coordinate our efforts with providers. We need to map where those contracts are and make sure people are aware. We need to have a community wide focus for expanding care with infants and toddlers.
- Celebrating 5th anniversary of Via Esperanza
- City of Santa Rosa was awarded \$500,000 from the Board of State Community Corrections. Over \$300,000 of those funds will be used for grants or nonprofits.

5. A-G Discussion

Kathy Goodacre presented the A-G survey results. Eight out of ten participants were interested in learning more about A-G. Dan Blake provided the group with the Sonoma County Office of

Education (SCOE) *Understanding the A-G Requirements* handout. The handout will also be available on the SCOE website: SCOE.org/yourguide. The group reviewed the handout and proceeded to provide the following feedback:

- Handout is very helpful and a good resource
- The more information we get out, the better
- It would be helpful to know what your school board policy is
- It's critical that if you want to be eligible, it's "college prep" courses
- There is a lot of confusion around college prep and AP
- It's important to acknowledge the two different conversations around what are the requirements, and another conversation around the policies/implementation of those policies
- It would be valuable to hear from other sites – example: San Jose
- Sonoma and Roseland districts do this already

6. Additional Goal Area Updates

Goal 1 – Angie Dillon-Shore: Carla and Leah are leading the Help Me Grow initiative (social and developmental screenings) and have put together workgroups and a leadership group. First 5 put aside \$50,000 of communications budget to help with public outreach and messaging. If members are interested in participating in an ad-hoc around marketing, please let Angie know. Santa Rosa Metro Chamber is on the verge of hiring someone to support the chamber's work on employer sponsored childcare.

Goal 2 – There were no updates.

Goal 3 - Kathy Goodacre: Their focus has been on the College and Career Task Force. The next meeting is scheduled for August 21st. They have added membership from their district leadership. They have been meeting with every superintendent and have been getting really good feedback. So far, each one of them find some value in the Portrait of a Graduate tool.

7. Conclusion

There was no public comment.

The next Cradle to Career Operations Team meeting is scheduled on Thursday, August 23, 8:30 a.m.-10:00 a.m.

The meeting was adjourned at 9:56 a.m.