



Cradle to Career Operations Team Meeting Minutes

March 26, 2020

8:30 a.m. – 10:00 a.m.

Virtual Meeting: Join Zoom Meeting

<https://zoom.us/j/564623940>

Members Present:

Chair, Karin Demarest - Community Foundation Sonoma County

Kathy Goodacre - Career Technical Education Foundation

Lisa Carreño - United Way of the Wine Country

Erin Hawkins - Hanna Institute

Ananda Sweet - Santa Rosa Metro Chamber of Commerce

Maleese Warner - Santa Rosa Junior College

Troy Niday - Sonoma Media Investments

Angie Dillon-Shore - First 5 Sonoma County

Lisa Valente - Sonoma County Probation Department

Lisa Wittke Schaffner - John Jordan Foundation

Dan Blake - Sonoma County Office of Education

Jeremy Decker - Cloverdale Unified School District

Kellie Noe - Sonoma County Human Services Department

Guadalupe Navarro – Latino Service Providers

Member Absent:

Susan Gilmore - North Bay Children's Center

Anna Guzman - Santa Rosa City Schools

Jason Carter - City of Santa Rosa

Lori Rhodes - Sonoma State University

Jason Weiss - Boys & Girls Clubs of Central Sonoma County

1. Welcome and Check-in

Karin Demarest called the meeting to order at 8:34 a.m.

Action Item: Approve Agenda

Lisa Wittke Schaffner moved to approve the agenda and Troy Niday seconded.

Aye: Karin Demarest, Kathy Goodacre, Lisa Carreño, Erin Hawkins, Ananda Sweet, Maleese Warner, Troy Niday, Angie Dillon-Shore, Lisa Valente, Lisa Wittke Schaffner, Dan Blake, Jeremy Decker, Kellie Noe, and Guadalupe Navarro. Absent: Jason Carter, Susan Gilmore, Anna Guzman, Lori Rhodes, Jason Weiss.

Action Item: Approve February Meeting Minutes

Troy Niday moved to approve the minutes and Lisa Carreño seconded.

Aye: Karin Demarest, Kathy Goodacre, Lisa Carreño, Erin Hawkins, Ananda Sweet, Maleese Warner, Troy Niday, Angie Dillon-Shore, Lisa Valente, Lisa Wittke Schaffner, Dan Blake, Jeremy Decker, Kellie Noe, and Guadalupe Navarro. Absent: Jason Carter, Susan Gilmore, Anna Guzman, Lori Rhodes, Jason Weiss.

A round of introductions and a check in was conducted.

2. Cradle to Career (C2C) and COVID-19 Response

Karin Demarest explained how this moment brings into stark reality what we know well: so long as our systems deny well-being to some, all of our well-being is at risk. Karin asked how C2C can step up right now and educate, connect and amplify?

Karin discusses that many communities across the nation are working toward solutions. Some examples of what's being worked on include:

- Guaranteeing access to high-speed internet and necessary equipment (computers, etc.) needed for virtual education for ALL students
- Ensure food security programs such as SNAP (Supplemental Nutrition Assistance Program) and free school meals
- Establish worker protections, like paid leave and fair wages
- Enact a moratorium on foreclosures, evictions, and utility and water shutoffs

Karin asks:

1. Are there any members who feel like Cradle to Career can support something that they are working on right now in response to COVID-19?
 2. How is Cradle to Career best positioned to respond to this COVID-19 crisis?
- Issues with getting high speed internet to all students to support virtual education was a big issue that members discussed. Although Comcast is offering a deal, it is not adequate to support low income families and it does not address the issue of access to devices, as well as access to locations that support reliable internet. Hot spots are being provided to some students, but does not work for all students. The Sonoma County Office of Education (SCOE) is currently surveying Superintendents to better understand their Districts unique needs. Alea will send out correspondence between Lisa C and Brian from Comcast where she requests free internet be provided to eligible students for a year.
 - Spanish speaking communities are not adequately receiving COVID-19 information. Troy mentioned that the Press Democrat Spanish publication site is lacking and could use some support. They need additional translators.
 - Dan mentioned that he, Chuck and Jessica are continuing to try to move Portrait of a Graduate forward and may reach out to C2C for support.
 - John Jordan is matching funds to support Sonoma Family Meals.
 - Dan mentions an idea he and some colleagues had about asking employers to compensate employees for an hour or two of home schooling a day. Ananda explained the tremendous struggle businesses are facing and wasn't sure this would be something that should be brought

forward right now at the local level. However, Ananda mentioned that a pursuing a Federal package to support this idea would be good.

- Angie explained that because of the enormity of this crisis, solutions are not going to be local. We will need to go across County lines or else we will have a lot of duplication of efforts. We need to help determine how Federal and State packages are implemented.
- Angie discussed the emergency child care for health care workers that is being implemented in collaboration with First 5, 4Cs (Community Child Care Counsel), County of Sonoma and local providers. 4C's is acting as the centralized coordination and referral agency. First 5 is funding slots and the County is funding 4Cs. We are making sure we can maximize reimbursement and not supplant funds.
- Maleese discussed all that is happening virtually to support families, especially those families with little ones. Home visits are happening virtually. Avance and Pasitos are happening virtually. We should pursue so press to pick up these good stories.
- Dan asked about whether or not Schools of Hope tutors could continue virtually, but Lisa explained the legality issues and they did not collect personal information from students. She will discuss with Joan Reynolds to see if there is any way to continue with Schools of Hope.
- Erin mentioned a discussion being had at Hanna Boys Center about supporting online tutors for families that need them. Not all families have the capacity to home school their children.
- Karin explained that Community Foundations is receiving a multitude of requests for funding because of the enormous need right now, but there is very little donor response compared to the Tubbs and Kincaid fires. Being an international event is not inspiring the same philanthropic response. We need to engage our C2C Advocacy Committee to exploring drawing down State and National funds.

3. Announcements & Updates

- Equity in Education Initiative Update – Latino Family Educational Summit - Lisa Carreño provided an update. The in-person launch has been postponed until fall (hopefully). However, the Core Committee will continue to meet and will be doing a virtual launch. They will send out information and resources to keep the momentum going, especially because it is in times like these when inequities become exacerbated. The Allies Track was almost completely full with over 100 people registered.
- Health Action: *Moving our Value into Action: Racial Equity 2020* Debrief and Next Steps – Alea explained that she reached out to Erin, Lisa, Magali and Lupe about next steps with Curtis and Carlos. We have a unique opportunity to have Carlos and Curtis provide a few 90 minute coaching sessions to either advise on something we already have going on or provide us with a framework around cultural and community wealth as a lens for change. How do we want to use these coaching sessions? We know we want this to be connected to the Equity in Education Initiative, but we should have some specific goals when we reach out to the trainers. Our contract is through 2020.
- Cradle to Career Dashboard and Results-Based Accountability (RBA) - Karin explained that we need to decide how we want to use this dashboard. Do we want to pursue using RBA to guide all of our work? If so, what are the next steps? Let's discuss at our next C2C meeting.
- Advocacy Committee Letters - Alea explained that these letters are written and partially signed and sitting at DHS (Department of Health Services) and asks if this get put on hold or

should we still pursue getting signatures and getting these sent out? Angie and other say this should be put on hold, however, we should schedule an Advocacy Committee meeting to discuss how we (our community) might pursue state and federal funds and ensure these fund are allocated in a way that best meets the needs of our community.

- Health Action Staff Capacity - Alea mentioned that she is working at least 3 days per week in the Emergency Operations Center and has limited capacity right now, along with all of the other Health Action staff.

4. Conclusion and Check-out

- There was no public comment.
- The next Cradle to Career meeting date is on April 23, 2020.
- Karin Demarest adjourned the meeting at 10:00 a.m.

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