



Cradle to Career Operations Team Meeting Minutes

August 26, 2021

8:30 a.m. – 10:00 a.m.

Virtual Meeting: Join Zoom Webinar

<https://zoom.us/j/92799257140?pwd=RHhEK3oyNjhRdFBKUDV2aGVWNYtGQT09>

Telephone: 1 669 900 6833

Passcode: 363446 Webinar ID: 927 9925 7140

Members Present:

Chair, Karin Demarest - Community Foundation Sonoma County
Dan Blake - Sonoma County Office of Education
Katrin Ciaffa - 10,000 Degrees
Angie Dillon-Shore - First 5 Sonoma County
Kathy Goodacre - Career Technical Education Foundation
Erin Hawkins - Hanna Institute
Troy Niday - Sonoma Media Investments
Kellie Noe - Sonoma County Human Services Department
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Maleese Warner - Santa Rosa Junior College
Lisa Wittke Schaffner - John Jordan Foundation

Member Absent:

Jeremy Decker - Cloverdale Unified School District
Montserrat Archila - Providence Community Health Investments
Susan Gilmore - North Bay Children's Center
Guadalupe Navarro - Latino Service Providers
Jason Weiss - Boys & Girls Clubs of Central Sonoma County

1. Welcome and Check-in

Karin Demarest called the meeting to order at 8:34 a.m.

Action Item: Approve Agenda

Ananda Sweet moved to approve the agenda and Troy Niday seconded.

Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Angie Dillon-Shore, Kathy Goodacre, Erin Hawkins, Troy Niday, Kellie Noe, Ananda Sweet, Maleese Warner, Lisa Wittke Schaffner.

Absent: Jeremy Decker, Montserrat Archila, Susan Gilmore, Guadalupe Navarro, Jason Weiss.

Agenda approved.

Action Item: Approve June Meeting Minutes

Kathy Goodacre moved to approve the June meeting minutes and Erin Hawkins seconded.

Aye: Dan Blake, Katrin Ciaffa, Karin Demarest, Angie Dillon-Shore, Kathy Goodacre, Erin Hawkins, Troy Niday, Kellie Noe, Ananda Sweet, Maleese Warner, Lisa Wittke Schaffner.

Absent: Jeremy Decker, Montserrat Archila, Susan Gilmore, Guadalupe Navarro, Jason Weiss.

Minutes approved.

Check in:

- Strive Together has awarded Cradle to Career with \$80,000 and the Community Foundation is going to match that with another \$80,000.
- Cradle to Career's 2021 priorities are: Access to quality childcare; Access to education (digital divide); Trauma-informed approaches; Equity in Education Initiative. At every Cradle to Career meeting, members are encouraged to come prepared to share ways the team can elevate, connect and amplify each other's work in these priority areas.
- Cradle to Career is part of Health Action and is supported by backbone staff. Leah Benz, Alea Tantarelli and Lori Houston have been guiding the transition of Health Action to figure out the future of Health Action.

2. Health Action Transition Presentation

Leah Benz, Health Program Manager at the Sonoma County Department of Health Services, gave a brief history of Health Action and the transition work to the group.

Key points included:

- Accomplishments
- Framework for Action
- Governance and Decision Making
- Committees
- Chapters
- Priority Focus Areas
- Transitioning Health Action 2.0. in order to be community-led
- Consulting Firm – Collaborative Consulting
- Project Design Timeline – Currently in Phase 2, Stakeholder Engagement

The group then provided feedback, comments and answered the following polling question:

What do you think Health Action 2.0's highest priority should be as an independent entity?

Possible answers: advocacy, community needs assessment, community organizing, coordinate efforts, communication and messaging, funding mobilization and distribution, innovation accelerator, learning network, research. The majority of the group chose: coordinate efforts.

3. Cradle to Career Dashboard Revision

Kellie Noe and Norine Doherty, Human Services, went over the Clear Impact score card with the group. A goal of this work is to have key metrics to communicate Cradle to Career's successes.

The group agreed on the value of this dashboard and how it is a key to messaging and showing Cradle to Career's impact. Members were encouraged to provide written feedback to Alea Tantarelli. The draft score card can be found here:

<https://app.resultsscorecard.com/Scorecard/Embed/58600>

Karin Demarest thanked Kellie Noe and her team for all the amazing and hard work they've put into this dashboard.

4. Announcements & Updates

Cradle to Career Membership Outreach

- Members were encouraged to add their ideas using the following link:
<https://docs.google.com/spreadsheets/d/1fVpx0ok94B4HVyY2gUltErmW6zWgzwtwIVfTXGdybuY/edit?form=MY01SV&OCID=MY01SV&form=MY01SV&OCID=MY01SV&form=MY01SV&OCID=MY01SV#gid=0>

YouthTruth Next Steps

- The Career Technical Education Foundation has invited 15 school districts to be part of project teams to engage in a community of practice and design sprint. The project teams will be looking at how they take the February 22 assessment and dive deeper into the data, understand what's behind it, and will create models for other districts to apply and create real change around student experiences. Part of the work will be asking the districts to identify community partners who can support them. More to come.
- The Sonoma County Office of Education (SCOE) had committed \$300,000 towards this effort and yesterday, Dr. Herrington just committed an additional \$100,000.
- Community Foundation is doing two forums with their donors and introducing them to YouthTruth. More to come.

Computer Literacy Opportunity – SCOE

- No new update on the mobile learning labs.
- SCOE will be receiving over \$1,000,000, over the next 4 years, all of which will be going into the technology fund that was started last year. There will be another round of grant funding for districts to apply for barriers to education related to technology.

SCOE Summer Institute

- There are recordings of sessions available if you are interested.

California Cradle to Career Coalition Update

- No updates yet. There is a coalition meeting tomorrow.

2021 StriveTogether Network Convening – Virtual Format

- The convening has switched to a virtual format. The virtual convening will be held October 4-8, 2021. Registration is open September 1, 2021 and it's \$25 per person. Members were encouraged to participate in this high-level learning opportunity.

Equity in Education Initiative Update

- The students have finally gotten together and recorded their final pitch that will be sent out shortly to the entities that were chosen.
- Betzy Chavez will be transitioning out of Hanna Institute and into her family business. She will continue being as present as can she can be and an advocate for Hanna's work. Richard de Leon rdeleon@hannainstitute.org will now be leading the Equity in Education meetings and Youth Voices at Hanna Institute.
- Karin Demarest thanked Betzy for her passion and leadership in elevating equity in education and wished her the best.

5. Celebrating & Supporting Cradle to Career Goals

Sharing actions & contributions towards *Educating, Connecting & Amplifying*:

- Kellie Noe will be putting together regional community forums and focus groups to get feedback on American Rescue Plan Act (ARPA) funding for the county <https://sonomacounty.ca.gov/CAO/ARPA/>.
- Angie Dillion-Shore shared that First 5 is doing online polling/surveys around a potential ballot measure for 2022 that would be a citizen-led ballot measure. Those results will be available in a couple weeks. There is a 501C4 that is forming. More info to come. Also, the funding initiative, All in for Kids, has awarded Sonoma County with a grant of \$600,000. La Luz is the fiscal on that. Its focus is on engaging parents in policy work. First 5 will come in as a co-funder for this grant. More to come.

6. Conclusion and Check-out

Public Comment: Tobias Weare, from the State Council on Developmental Disabilities, encouraged everyone to support California bill SB 639 to end subminimum wage for workers with disabilities.

Next Cradle to Career meeting date and time: September 23rd 2021, 8:30 a.m. – 10:00 a.m.

The meeting was adjourned at 9:54 a.m.