



Cradle to Career Operations Team Meeting Minutes

August 22, 2019

8:30 a.m. – 10:00 a.m.

Santa Rosa Room, 1450 Neotomas Ave., Suite 200, Santa Rosa

Members Present:

Chair, Kathy Goodacre - Career Technical Education Foundation
Jason Carter - Community Programs & Engagement, City of Santa Rosa
Jeremy Decker - Cloverdale Unified School District
Karin Demarest - Community Foundation Sonoma County
Angie Dillon-Shore - First 5 Sonoma County
Anna Guzman - Santa Rosa City Schools
Kellie Noe - Sonoma County Human Services Department
Ananda Sweet - Santa Rosa Metro Chamber of Commerce
Lisa Valente - Sonoma County Probation Department
Maleese Warner - Santa Rosa Junior College

Members Absent:

Dan Blake - Sonoma County Office of Education
Lisa Carreño - United Way of the Wine Country
Susan Gilmore - North Bay Children's Center
Troy Niday - Sonoma Media Investments
Katrina Thurman - Social Advocates for Youth
Jason Weiss - Boys & Girls Clubs of Central Sonoma County
Lisa Wittke Schaffner - John Jordan Foundation

1. Welcome and Check-in

Kathy Goodacre called the meeting to order at 8:37 a.m. and welcomed Jeremy Decker from the Cloverdale Unified School District and Ananda Sweet from the Santa Rosa Metro Chamber of Commerce. A round of introductions was then conducted.

Action Item: Approve agenda

Kellie Noe moved to approve the agenda and it was seconded.

Aye: Jason Carter, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Kathy Goodacre, Anna Guzman, Kellie Noe, Ananda Sweet, Lisa Valente, Maleese Warner. Absent: Dan Blake,

Lisa Carreño, Susan Gilmore, Troy Niday, Katrina Thurman, Jason Weiss, Lisa Wittke Schaffner.

Action Item: Approve June Minutes and July minutes.

Maleese Warner moved to approve the June 2019 and July 2019 meeting minutes and it was seconded.

Aye: Jason Carter, Jeremy Decker, Karin Demarest, Angie Dillon-Shore, Kathy Goodacre, Anna Guzman, Kellie Noe, Ananda Sweet, Lisa Valente, Maleese Warner. Absent: Dan Blake, Lisa Carreño, Susan Gilmore, Troy Niday, Katrina Thurman, Jason Weiss, Lisa Wittke Schaffner.

2. Announcements & Updates

- Membership: This item was postponed.
- Equity in Education Initiative Update: Magali Telles from Los Cien will co-chair the summit with Lisa Carreño. The focus is still on racial equity with the audience being students, parents, educators, and policy-makers.
- Portrait of a Graduate and Communications Update: The launch event will be held at Shone Farm on August 27, 2019 from 4:30-5:30pm. Sonoma County Office of Education's Dr. Herrington and Santa Rosa Junior College's Dr. Chong are guest speakers. Promotional materials will be available at the event. Join the pledge at SonomaPOG.org.
- Advocacy Update: Angie Dillon-Shore has agreed to chair the Advocacy Committee. The committee is working on drafting a letter to send to local representatives explaining Cradle to Career and offering them support for education-related policy. They are also exploring becoming a member of Strive Together.
- Goal Team Updates: Goal 2 will be transitioned into Goal 1 and Goal 3. The "goal teams" will be renamed, "workgroups" and the Goal 2 language will remain prominent. It was recommended for the Sonoma County Office of Education (SCOE) to have a larger presence in Cradle to Career. Kathy Goodacre offered to set-up a meeting with SCOE and Dan Blake.
- Performance Measures and Dashboard Update: Kellie Noe discussed Cradle to Career performance measures using Results Based Accountability frame. A deeper discussion will occur at the workgroup and be brought back to the larger group.
- Our Kids Our Future Update: First 5 has put together a ballot measure around early childhood education. There will be polling around early childhood messaging in a couple weeks and if all looks good, they'll move forward with a fundraiser and campaign. Angie Dillon-Shore will bring back polling results to the next Cradle to Career meeting.

3. Supporting Cradle to Career Goals

- Legislative Update: The Advocacy Committee concluded it was not feasible for them to put together joint letters of support/opposition for things that were happening at the state legislative level due to lack of bandwidth. Instead, organizations who already have staff time dedicated to legislative advocacy would include in their letters, "member of Sonoma County Cradle to Career," in order to connect that language for the state legislature. Update on specific bills: The Appropriations Committees are happening in Sacramento right now. There's a lot around reforming early childhood education state funded preschool and other

early learning programs to reform the reimbursement rate. Senate Bill 436 around family resource centers is about changing the language in the W9 code - what is a family resource center, who runs them and how do they get funded. Next month, Angie Dillon-Shore will bring back information on which bills were successfully passed.

- Santa Rosa City Schools Strategic Plan Draft: The Santa Rosa City Schools Board of Education Strategic Plan 2019-24 (Ver. 1) handout was provided to the group. There will be an opportunity to provide feedback on September 3rd at Elsie Allen from 5:30-7:00 p.m. and on September 4th at Montgomery High School from 5:30-7:00 p.m.
- Ways to *educate, connect & amplify*: Jeremy Decker requested opioid overdose data to help make an impact in a support a letter aimed at youth.

4. Conclusion and Check-out

Public Comment: READY (Road to the Early Achievement and Development of Youth), Cradle to Career, and Upstream Investments is hosting an early care and education celebration dinner next Thursday. Thank you to Cradle to Career Goal 1 members for helping think through strategies for this event.

Kathy Goodacre adjourned the meeting at 9:56 a.m.